



Chinese Media, Global Contexts

By Lee Chin-Chuan

Taylor Francis Ltd, United Kingdom, 2009. Paperback. Book Condition: New. 231 x 155 mm. Language: English . Brand New Book ***** Print on Demand *****. Virtually every major media, information and telecommunications enterprise in the world is significantly tied to China. This volume provides the most expert, up-to-date and multidisciplinary analyses on how the contemporary media function in what has rapidly become the world's biggest market. As the West, particularly the United States, tries to integrate China into the global market economy, the book examines how globalizing forces clash with Chinese nationalism to shape China's media discourses and ideology. It also analyses the role of the media as a site of resistance within China to the ruling elite.

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