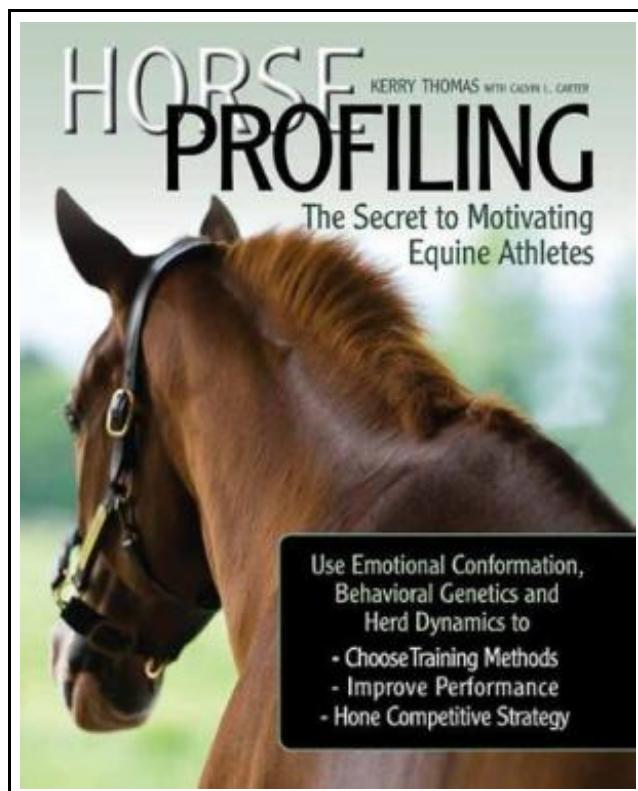


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HORSE PROFILING: THE SECRET TO MOTIVATING EQUINE ATHLETES: USING EMOTIONAL CONFORMATION, BEHAVIORAL GENETICS, AND HERD DYNAMICS TO CHOOSE TRAINING METHODS, IMPROVE PERFORMANCE, AND HONE COMPETITIVE STRATEGY (HARDBACK)

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Trafalgar Square Publishing, United Kingdom, 2012. Hardback. Book Condition: New. 262 x 213 mm. Language: English . Brand New Book. The Thomas Herding Technique is thoroughly explained in this book that helps trainers of top equine athletes get them to perform their very best while living happy, contented lives. While following wild horse herds in Wyoming and Montana, independent researcher Kerry Thomas realized that what is inside the horse (emotional conformation) and not what is outside (how a horse is built, or its physical conformation) is what governs herd dynamics. He determined that this was the basis for everything horse: whatever role a horse plays in a human environment--whatever breed, sport, or job--the emotional conformation dictates, in large part, success or failure. Thomas identified a system of emotional profiling--the Thomas Herding Technique--that enables him to determine a horse's performance tendencies, and then began to develop ways in which horses can be mentally conditioned toward a given goal. The technique is already used by some leading racehorse training and breeding programs in the world, and this book explains this unique way of analyzing the psyche of the equine athlete for all horses, and particularly those in competitive careers where performance is a primary focus. It is no secret that speed, stamina, jumping ability, and athletic prowess depend on the horse's physical ability to perform--to run, stop, turn, balance, and to be powerful or graceful. However, the world has seen many great athletic bodies, human and horse, fail to reach their true potential, while others, perhaps thought to be less great in form and function, reach the pinnacle of their sport or discipline. In the world of human athletes, we might claim hard work, grit, or heart as the force greater than muscle that propels them to the top. But the...

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