



Conquering China: 22 Top Stories That Reveal the Inside Scoop on Chinese-Western Business Relations: 22 Top Stories That Reveal the Inside Scoop on Chinese-Western Business Relations

By Antonio Fonduca

Astonishing Book, United States, 2008. Paperback. Book Condition: New. 203 x 133 mm. Language: English . Brand New Book ***** Print on Demand *****. This book is for diligent individuals aiming for the edge in business negotiations. The secrets revealed in this book are based on ancient strategic principles and have been evaluated by seasoned executives. Frank Feather, Special Advisor to Govt of China on economic modernization and market reform since 1984, says about Conquering China: This excellent pocket-sized book is your passport to business success in China! It is crammed with bite-sized pieces of essential content - all pertinent, relevant, well-written, and to-the-point. Take it on the airplane to read, and skim it before every key meeting. If you are serious about doing business with the Chinese and want the inside scoop: save tens of thousands of dollars by avoiding to make the obvious yet subtle mistakes by learning applying the secrets as described in this book.



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