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Boardroom Director: How to Produce Exceptional Corporate Video

By Ted Bridgwater

Foresight Corporate Communications Inc. Paperback. Book Condition: New. Paperback. 298 pages. Dimensions: 8.9in. x 6.0in. x 0.8in. Film and video production is an exciting career. And every year, more than a million students worldwide enrol in a film or video production course or program, many of whom pin their hopes on becoming the next Quentin Tarantino or Kathryn Bigelow. And yet, the odds of achieving this are extremely low. Even for the most talented individuals, getting that first lucky break can be incredibly elusive. More often than not, people spend most of their time wishing something would happen and zero time doing what they really want to do namely, make films. *Boardroom Director: How To Produce Exceptional Corporate Video* opens the door to a totally different filmmaking opportunity known as corporate video production. Corporate video is used by businesses everywhere to sell, train, motivate, inform, recruit and inspire. And hundreds, if not thousands, of videos are produced every day. Indeed, no website can be considered complete without at least some video, and the uses continue to explode. For would-be filmmakers everywhere, this is a huge opportunity to be practicing their craft regularly. Based on the authors extensive hands-on experience and award-winning...



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Reviews

This publication may be really worth a go through, and a lot better than other. It really is written in simple terms and never difficult to understand. Once you begin to read the book, it is extremely difficult to leave it before concluding.

-- **Natalie Abbott**

This book will not be simple to get going on reading but extremely exciting to read through. Yes, it can be playful, still an interesting and amazing literature. I am very easily could possibly get a delight of reading a written book.

-- **Rene Olson**